

THE FLIGHT METHOD

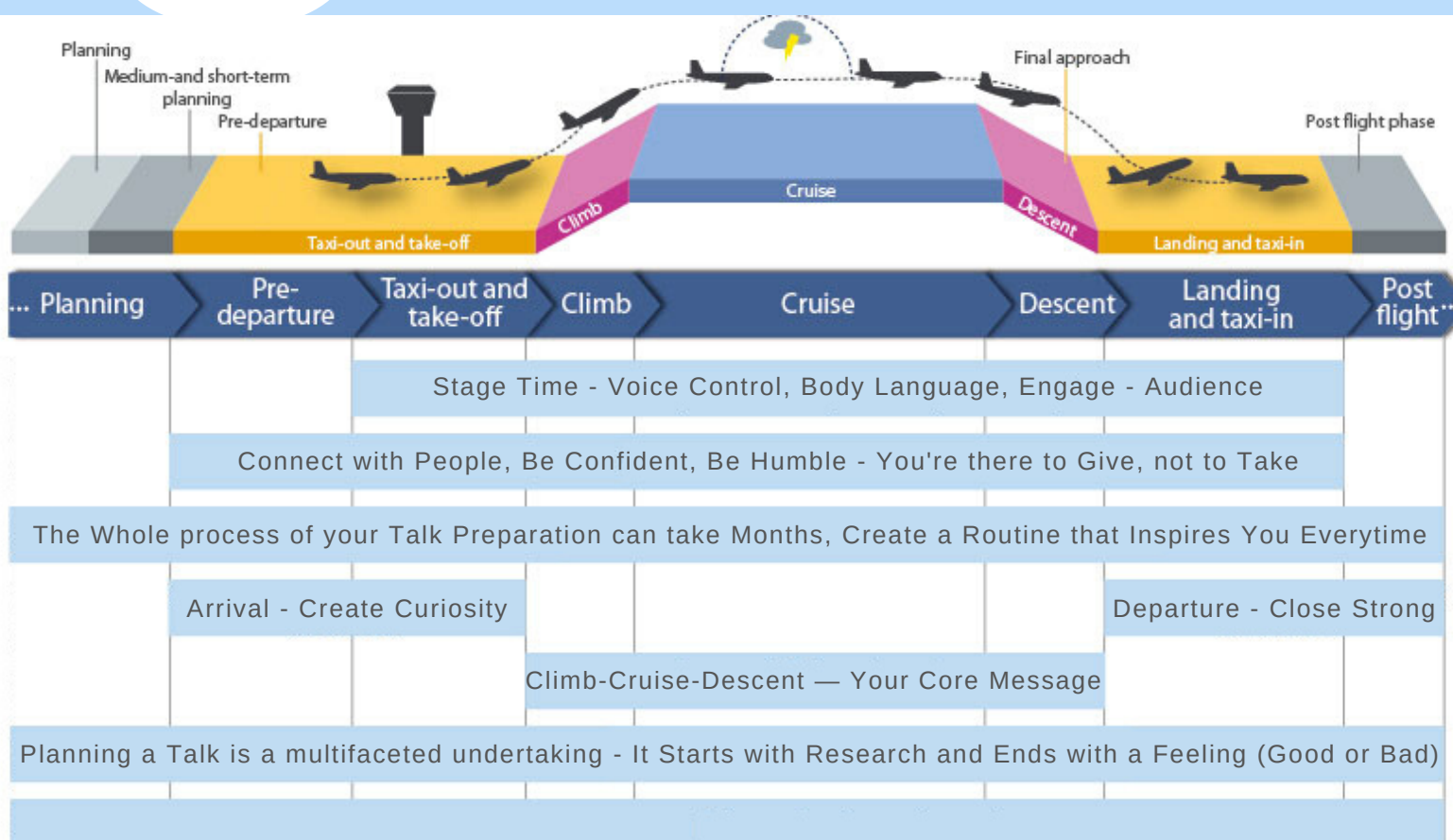
8 STAGES FOR ANY PUBLIC SPEAKING PRESENTATION

Planning	1-3 Months	Cruise	6 Minutes
Pre-departure	1-2 Days	Descent	3 Minutes
Take-off	1-3 Words	Landing	1-2 Phrases
Climb	3 Minutes	Post Flight	1-2 Weeks

12 minutes talk example

8 PHASES

The Flight Method for Public Speaking by GOI ACADEMY



TIMING & PRECISION

After two decades of experience, hundreds of presentations and thousands of hours of research, we have created a unique methodology to help any professional facing the challenge of preparing a talk, speech, presentation or a training programme. Identifying phases of flight in General Aviation can help in identifying safety events. Well, the same applies in Public Speaking.

THE METHODOLOGY

The Flight Method for your Talk is the equivalent of 8 phases of a flight:

1. Planning phase
2. Pre-departure
3. Take-off
4. Climb
5. Cruise
6. Descent
7. Landing
8. Post flight

EMERGENCY KITS

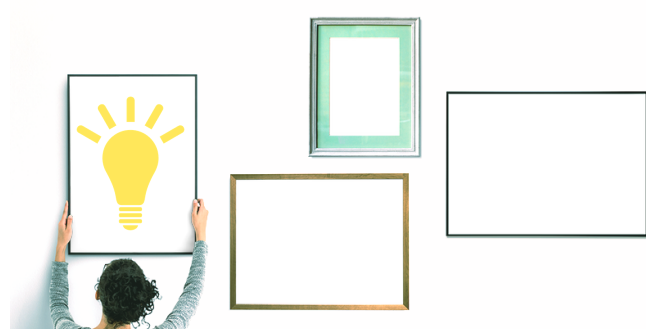
Tech problems are common, have backup in case you can't use your slides. Make sure to have devices adapters, extra batteries, cables, etc.



Things can happen, such as an unexpected stain on your shirt or a broken heel, we suggest carrying an extra pair of shoes, clothes, accessories, etc. Be ready for any situation, adapt to change. A change of speaker's lineup or time could happen last minute. Maintaining composure and remembering control is key.



People might interrupt and ask questions, expect the unexpected and handle it calmly. If you do that, it will work to your advantage and the end result will be an even better presentation than would have happened without the disruption.



Be a Gallery of Ideas, never rely on one unique idea to share with your audience, in other words, have a plan B and a plan C and even a plan D. Be Resourceful.