



# GALLERY OF IDEAS

## 4 SEASONS TRAINING

A Practical Public Speaking Program  
designed for individuals and  
organisations



### SEASON ONE - M1CL6

To study the art of Public Speaking, in essence is to study Rhetoric; the study of effective communication. In this Season, you'll learn the 5 canons of rhetoric (Invention, Arrangement, Style, Memory and Delivery) techniques to building and analyzing speeches + handle stage-fright and speech anxiety.



### SEASON TWO - M2CL6

Building on the foundation of Rhetoric and the 5 canons of public speaking we explore the creation and development of effective storytelling and performance. Based on the 7 proven storytelling narratives we discover, enhance and refine your own individual style and performance persona.



### SEASON THREE - M3CL6

An in depth study of the 5 canons of rhetoric, refining your personal style and performance to create the perfect presentation. Development of your professional speaker profile by providing methodology and tools for marketing your personal brand.



### SEASON FOUR - M4CL6

Designed for professional public speakers who wish to become Gallery of Ideas certified Public speaking instructors. This course will provide you with all the tools and material to become a proficient and successful coach within your own company.