



GALLERY
OF IDEAS

GOI ACADEMY

PUBLIC SPEAKING

PRESENTATION

TRAINING

PUBLIC SPEAKING & PRESENTATION

TRAINING

In this training we will cover everything you need to know to become a successful public speaker and presenter. Each section is accompanied with practical exercises and training guide for continued learning and development.

Understanding and overcoming the fear of public speaking (stage fright)

We have all felt a form of PSA (public speaking anxiety) to one degree or another and unless we understand what is happening to us physically and mentally it can seriously affect how we perform and how we are perceived by others.

We will teach you how to identify the triggers, control methods and positive applications of stress anxiety. Science behind nerves, what happens to your body, practice, relaxation techniques, stimulants, voice exercises, warm ups.

BODY LANGUAGE

It's only partly to do with what you say, it is equally important how you say it. In this section we will focus on verbal and non-verbal communication looking in depth into:

Voice

Breathing Pitch, tone, volume, inflection, articulation.

Non-verbals

Posture, movement, gestures, micro expressions.

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STORYTELLING

Storytelling is a way of communicating information to someone so that they remember it easily. It is the base of all presentations on any subject. Great storytelling can inspire whereas bad storytelling skills can completely derail even the best ideas. You will learn how to write and perform a presentation that is professional, engaging and easy to remember:

- Different style of stories
- Your style of storytelling
- Objective
- Writing a story
- Intro, middle, ending
- Conclusion

ELEVATOR OR INTRODUCTION PITCH

You only have one chance to make a first impression, so lets make it a good one. We will cover:

- Objective of an introduction
- Formalities
- Construction of an elevator pitch
- Delivery and presentation

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CONSTRUCTING A PRESENTATION

There are essentially 9 different types of presentations and the one you use will depend on your audience, your product and yourself. But before you just jump into a presentation it's always good to test out a few different methods to discover your best fit.

Presentation Types:

- Curious question
- Surprising fact
- Problem shared
- Reassurance
- Time travel
- Empathy
- Problem solving
- Devils advocate
- Storytelling

QUESTION HANDLING

Questions at the end of a presentation can be terrifying for many speakers as they can't be controlled and are hard to prepare for. We will explore how we can manage questions through:

- Crowd control stock
- Reply systems
- Collective answering
- Referral answering
- Follow up answering



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